Helsinki

Privacy policy

EU General Data Protection Regulation (2016/679), Articles 13 and 14

Processing of personal data in Kokeilukiihdyttämö

Data controller

City of Helsinki / City Board

The data controller’s duties have been delegated to the Chief Digital Officer at the City Executive Office (City Board decision 7 March 2022, section 182).

Why and on what basis do we process your personal data?

Proposals for experiments are collected from City employees and some of these proposals are implemented with partners.

The legal basis for processing data on employees and partners is Article 6(1)(e) of the EU General Data Protection Regulation: processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller.

What personal data concerning you do we process?

Kokeilukiihdyttämö has employee names and email addresses.

The website also lists the names of partners.

As a general rule, the final reports of experiments are published on the kokeilukiihdyttamo.hel.fi website. The final reports include the names of City employees and business partners.

From where do we collect your personal data?

The personal data are collected from the data subjects themselves when they log in to the service.

Personal data on partners is obtained from companies with which cooperation is carried out.

To whom do we disclose or transfer your personal data?

The data are disclosed to requesting parties in accordance with the Act on the Openness of Government Activities. The data and documents are public unless they are expressly provided by law to be kept secret.

The contact details of project participants may be shared within the City organisation for the purpose of developing operations. The names and contact details of the City employees and partners involved in experiments are disclosed to project parties for the purpose of drafting contracts and agreements.

Are your personal data transferred outside of the EU or EEA?

By default, the City of Helsinki ensures that your personal data are processed within the EU or the EEA. However, in some cases, the City’s services or functions may also be carried out by service providers, services or servers located elsewhere. In such cases, your personal data may also be transferred outside the EU or the EEA, such as to the United States. The General Data Protection Regulation sets strict criteria for transferring personal data to countries whose legislation concerning the processing of personal data deviates from the requirements of European data protection legislation. In such cases, the City of Helsinki commits to adhering to the requirements set for an adequate level of

personal data protection and, where applicable, commits its system suppliers and service providers to adhering to similar data protection obligations, as prescribed in data protection legislation.

How long do we retain your personal data?

Personal data on project participants are stored permanently, and personal data on project commentators are stored for five years.

Automated decision-making and profiling

Your personal data are not used for individual automated decisions or profiling purposes.

Your rights regarding the processing of your personal data

Information on the rights of data subjects and instructions for exercising these rights are available at:

https://www.hel.fi/en/decision-making/information-on-helsinki/data-protection-and-information-management/data-protection/rights-of-data-subjects-and-exercising-these-rights

Right of access (Article 15)

You have the right to obtain confirmation as to what personal data concerning you are being processed and what data concerning you have been stored. The City of Helsinki will provide you with the information without undue delay, at the latest within one month of receiving the request. If necessary, this deadline may be extended by a maximum of two months if the request is of an exceptional scope and complexity. If the deadline is extended, the City will notify the person who submitted the request of the extension and the grounds for the extension within one month of receiving the request.

If the City refuses to fulfil your access request, it will inform you of this within one month of receiving the request. The City will also provide the reasons for the refusal, unless doing so

would compromise the purpose of the refusal. You will also be informed of the possibility of lodging a complaint with the supervisory authority and of judicial remedies.

Right to rectification (Article 16)

You have the right to request that the City rectify inaccurate personal data concerning you without undue delay. You also have the right to have incomplete data completed. Whether the data are incomplete will be determined based on the purpose of the processing of the personal data.

If the City rejects your request for rectification, it will issue a written certificate stating the reasons why the request was rejected. You will also be informed of the possibility of lodging a complaint with the supervisory authority and of judicial remedies.

Right to restriction of processing (Article 18)

In certain situations, you may have the right to request that the processing of personal data concerning you is restricted until the data have been duly verified and corrected or completed. These include situations where you contest the accuracy of the personal data, in which event the processing is restricted until the City has verified the accuracy of the data.

Right to object (Article 21)

You have the right to object, on grounds relating to your particular situation, at any time to processing of personal data concerning you when the processing is based on legitimate interests, the performance of a task carried out in the public interest or in the exercise of official authority vested in the City. In this case, the data can continue to be processed only if City demonstrates compelling legitimate grounds for the processing. The processing may also continue if the processing is necessary for the establishment, exercise or defence of legal claims.

Right to lodge a complaint with a supervisory authority (Article 77)

You have the right to lodge a complaint with a supervisory authority if you consider the processing of personal data concerning you to infringe the EU General Data Protection Regulation ((EU) 2016/679). In addition to this, you have the right to exercise other administrative and judicial remedies.

Office of the Data Protection Ombudsman
Visiting address: Lintulahdenkuja 4
Postal address: PO Box 800, 00531 Helsinki
Email: tietosuoja@om.fi
Switchboard: +358 29 56 66700

How can you contact us for questions related to data protection?

Contact person

Project Manager Ville Meloni, Helsinki City Executive Office, *kokeilukiihdyttamo@hel.fi*

Person in charge

Chief Digital Officer Hannu Heikkinen, City Executive Office
hannu.a.heikkinen@hel.fi

Contact details

City of Helsinki, *Register Office, PO Box 10 (Pohjoisesplanadi 11–13), 00099 City of Helsinki*

Contact details of the Data Protection Officer

Data Protection Officer of the City of Helsinki
tietosuoja@hel.fi
+358 9 310 1691 (switchboard)

This privacy policy was last updated on 12 May 2026.